

## **JOB DESCRIPTION**

**Job Title:** Branch Head

**Department:** Direct Lending

**1. JOB PURPOSE:**

- The Branch Head would be responsible for business development, operations management, training, staff management for his branch. He would be reporting to the RM or FH (AGM-DL) and would have a team of CSEs and CSOs and MIS-officer reporting to him. In addition to this, he will also be responsible for providing compliance towards audit observations in his branch.

**2. REPORTING TO:** Regional Manager/AGM-Direct Lending

**3. PRINCIPAL ACCOUNTABILITIES:**

<b>Accountabilities</b>	<b>Activities</b>
Business Development and Monitoring	<ol style="list-style-type: none"><li>1. Plan and follow-up for disbursement achievement for the branch</li><li>2. Identify new location for business purpose through his team of CSO and CSE</li><li>3. Providing village information for new potential</li><li>4. Setting target for his CSOs.</li><li>5. Follow up with CSOs and CSEs to 100% collection for all allotted accounts.</li><li>6. Have a timely review with CSOs and CSEs regarding present overdue accounts and NPA accounts.</li><li>7. Take action and plan for NPA accounts with CSOs and CSE.</li><li>8. Monitoring of Post Disbursement Visits for CSOs and CSEs. BH is to review the same with his team during meetings.</li><li>9. BH is required to do Post Disbursement Visit of 10% of all accounts disbursed in previous month and share the report to RM/FH at month end.</li><li>10. Review Work plan and Work Done with all branch team.</li><li>11. Do necessary implementations in CMS for doing disbursement entries and other required work.</li><li>12. Ensuring other work as directed by HO.</li></ol>
Customer Addition and Portfolio Management	<ol style="list-style-type: none"><li>1. He is to ensure timely collection through all CSOs and CSEs.</li><li>2. He is to ensure that all collection entries are updated on time as directed by HO.</li><li>3. Report on any overdue collections on daily basis.</li><li>4. Follow up with branch staff and ensuring collection for any pending collection from default customers.</li><li>5. Identify proper customers through field visits and interaction.</li><li>6. Ensure that there is minimum dormancy in his branch portfolio.</li><li>7. Conduct any customer addition process as instructed by HO.</li></ol>
Business Administration and Manpower management	<ol style="list-style-type: none"><li>1. Has to look after branch setup and administrative requirements for branches.</li><li>2. Consolidate and share the admin data details as required from HO.</li></ol>

	<ol style="list-style-type: none"> <li>3. Co-ordinate with Admin department for resolving any branch asset requirement.</li> <li>4. Provide recommendation/approval towards employee or branch related claims and settlements.</li> <li>5. Control staff attrition and thus maintain adequate manpower as per budgetary allowance.</li> </ol>
Training and Process Review	<ol style="list-style-type: none"> <li>1. Provide training and process knowledge to all branch staff.</li> <li>2. Inform and educate staff about any change in business process.</li> <li>3. Provide staff training on NABFINS loan disbursement and collection process, etc.</li> </ol>
MIS and Daily reporting	<ol style="list-style-type: none"> <li>1. Preparing daily business MIS for his branch and sharing the same to HO.</li> <li>2. Follow-up with branch staff to ensure that data is entered in CBS for disbursements, collections and remittances, etc.</li> <li>3. Provide necessary support to his staff as required.</li> <li>4. Escalate necessary information to HO from branch and vice-versa</li> <li>5. Use necessary data from CMS/staff to monitor his branch team efficiency and achieve target parameters.</li> </ol>
Compliance and Quality development	<ol style="list-style-type: none"> <li>1. Ensure quality parameters in his branch for loan documentation.</li> <li>2. Maintain process and documentation check as guided by HO/Audit team.</li> <li>3. Review with branch staff regarding any process deviations observed and same to be shared with HO.</li> <li>4. Ensure process implementation to reduce deviations.</li> <li>5. Provide compliance on branch audit reports after reviewing the same with respective branches.</li> </ol>
People Management and Team development	<ol style="list-style-type: none"> <li>1. Leave Management and approval authority of the leaves taken by employees of branch.</li> <li>2. Co-ordinate with HR to raise any necessary disciplinary action on required staff.</li> <li>3. Responsible to upkeep company vision and best practices in his region.</li> <li>4. Maintain a positive environment to avoid attrition in branch.</li> <li>5. Provide a mentoring role to all employees.</li> <li>6. Conduct Training to employees as per directions of HO.</li> </ol>

\*The above mentioned job role is subjected to changes on direction of HO as per business requirement.

#### 4. MAJOR CHALLENGES

<ul style="list-style-type: none"> <li>• Proper Identification of clients/ intermediaries</li> <li>• Quality appraisal and timely disbursal of credit</li> <li>• Ensuring timely recovery of loans.</li> <li>• Regular visits to the JLGs as per the work plan</li> <li>• Maintain transparency in the working of the JLGs.</li> <li>• Must be willing to travel extensively within the state.</li> </ul>
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## 5. INTERACTIONS

### Internal Interaction

Regional Manager  
AGM-DL  
Support staff at H0/ Regions

### External Interactions

JLGs  
Bankers  
Field Officers of Local bodies and Government Departments

## 6. PERFORMANCE EVALUATION

### Financial Dimensions

Growth in Business (credit disbursement and recovery, Overdue/ NPA position, New Business developed, Repeat Loans disbursed.)

### Other Dimensions(qualitative assessment)

Monitoring of the JLGs, pro-active initiatives (credit+ activities, identification of new business opportunities, etc.)

## 7. SKILLS AND KNOWLEDGE –

### Educational Qualifications

- **Graduates**
- **Must be well-versed with the local language and English.**
- **Must have a working knowledge of Microsoft Excel, Word**
- **Must have a working knowledge of handling computer systems.**
- **Driver's License and Motorcycle is a must.**

### Experience

- 2-4 years' experience with MFI work experience
- Knowledge of local language and willingness to travel extensively is mandatory.

### Age Limit

Maximum age limit at 35 years. For candidates with relevant experience the same may be extended.

Interested candidates may send your updated profiles to [\*\*careers@nabfins.org\*\*](mailto:careers@nabfins.org).